



The founding month

Sennheiser turns 75 in June

Sydney/Wedemark, June 2020 – This month marks the 75th anniversary of the foundation of Sennheiser in June 1945. Throughout the year, the audio specialist brings the life and history of the company to life through a collection of 75 moments from the Sennheiser Crew – revealing personal stories behind the innovations, unique sound experiences, and a glimpse at the history of the company’s founder. While the coronavirus pandemic has meant that the anniversary year is unfolding differently to planned, Sennheiser is still telling the stories and creating sound experiences for their customers.

The Future of Audio, since 1945

It is 75 years since Prof. Dr. Fritz Sennheiser founded the “start-up” that would become Sennheiser in a farmhouse near Hanover. Today, the company he created is still driven by the same passion for sound and spirit of discovery.

A university lecturer turned entrepreneur by the necessities of post-war reconstruction, Fritz Sennheiser founded a small company known as “Laboratory Wennebostel” to build audio equipment to help reform the destroyed infrastructure and aid communication. After initially making vacuum-tube voltmeter and measuring devices, the company received an order in the summer of 1945 to build microphones. The rest, as they say, is history: Fritz Sennheiser’s company would go on to innovate numerous audio products and eventually become the globally successful brand that bears his name still today.

This is Your Crew

Even though the celebrations cannot take place as planned, Sennheiser is sharing 75 stories to provide a unique insight to the world of Sennheiser: Together they show what has brought Sennheiser this far: it’s people who share the same passion for music and always strive for the best possible audio experience. Hence the anniversary’s motto “This is Your Crew” puts the team, partners and customers at the heart of the celebrations by telling their stories. One of them is Sennheiser’s Curator of Heritage Archives’ [telling how one day she found the oldest available document in the Sennheiser basement providing information about the founding of the company.](#)



Available on the Sennheiser anniversary website – www.sennheiser.com/75years – this multimedia collection of stories from employees, customers, friends and fans exemplifies what makes Sennheiser so special: all are united by the same passion. This is why it's not surprising that, in the age of the home office, members of the Sennheiser crew from around the world have added pictures to the [company's birthday website](#) showing themselves working from home to stay connected.

Discover the special edition HD 25

In its birthday month June, Sennheiser is offering one of its most iconic products – the legendary HD 25 monitoring and DJ **headphones at a special price of only \$239 AUD / \$259 NZD instead of \$349 AUD / \$369 NZD**. As an added bonus, anyone ordering the HD 25 in June has a chance of receiving one of 25,000 limited-edition versions of the headphones paired with the well-known yellow earpads.

About Sennheiser

Founded in 1945, Sennheiser is celebrating its 75th anniversary this year. Shaping the future of audio and creating unique sound experiences for customers – this aim unites Sennheiser employees and partners worldwide. The independent family company, which is managed in the third generation by Dr. Andreas Sennheiser and Daniel Sennheiser, is today one of the world's leading manufacturers of headphones, loudspeakers, microphones and wireless transmission systems. In 2018, the Sennheiser Group generated turnover totaling €710.7 million.

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